



IoD Somerset

## What Value a Non-Exec? Business Breakfast

Tuesday 16 March 2010 – 7.30am for 8.00am until 9.30am  
At Dillington House, Ilminster, Somerset TA19 9DT

**In these tough times, it's important that you take advantage of every opportunity to keep ahead in your market. So why not add experience at senior level with a Non-Executive Director?**

**Take this opportunity to hear a short presentation by Emma Warren of Portfolio Directors Ltd about the real input of Non-Execs and enjoy a full English breakfast at the superb Dillington House. You will meet and learn about real experiences from other entrepreneurial businesses on why Non-Execs are not just for the big boys.**



The IoD is proud of its large number of members who have set up and run small and medium sized enterprises, for whom the IoD represents an inexpensive way of accessing professional advice and support. Such businesses are often strong on ideas but short on resources, and a Non-Executive Director can provide valuable support, advice and business contacts – but what are they really like and do they really work?

If you're thinking about the potential benefits a Non-Executive Director can bring – or even thinking about becoming a Non-Exec yourself – then this breakfast Masterclass will provide a great insight into what a good Non-Executive Director looks like. We will cover (briefly):

- Non-Executive Directors – What are they?
- What is the benefit to your business of having one?
- What qualities should a good 21<sup>st</sup> Century Non-Exec have?
- How to select the right person for you?

But we all know that in small businesses, it is the actual application that counts – not just the theory. So we have put together a unique opportunity for you at this event to meet and chat with other entrepreneurial businesses who already know the benefit of having Non-Execs, as well as with experienced Non-Execs who are already adding value to growing companies. We hope you can join us over a full English breakfast for this informative and insightful event.

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### Somerset Non-Execs Breakfast: Tuesday 16 March 2010

Name:..... Company:.....

Membership no:..... Tel:..... Email:.....

Address:..... Postcode .....

I require:.....places @ £23.50 inc VAT (members and guests) .....places @ £41.13 inc VAT (non members)

My guest(s) will be: Name..... Company.....

Name..... Company.....

I enclose a cheque for £ ..... (Made payable to IoD)

Visa/MasterCard/Amex/Switch No: [ | | | | | | | | | | | | | | | | ]

Valid From \_\_\_|\_\_\_ Expiry Date \_\_\_|\_\_\_ Issue No:(Switch) \_\_\_ Card security code \_\_\_\_\_

Registered cardholder's address (if different to above).....

Please advise of any special dietary or access requirements.....

VAT No: 239 1193 61

Event Reference: T30031

There are limited places available for this event so early booking is recommended. Please complete and return this form with full payment. Notice of cancellation must be given at least 5 working days before the event to obtain a full refund.

**Confirmation and further details will be issued 5 days in advance of the event.**

**Please return to: IoD South West, Kings House, 14 Orchard Street, Bristol BS1 5EH**

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